

POSTALIA[®]



THE NEW CHOICE IN POSTAGE METERS



HAND METER MODEL KF-1501

FITS HIGH SPEED MACHINES

Snaps into any Postalia mailing machine.

TAMPERPROOF LOCK

Prevents unauthorized use.

LARGE CAPACITY

Meter holds up to \$9,990 in one setting. Provides visible record of postage used and balance available.

SAFETY INTERLOCK

Prevents accidental use of postage.



EASY INK REFILL

No mess — no trouble.

HIGH DENOMINATION

Any amount from 1c up to \$9.99 in one imprint.

FINGERTIP SETTING

Easy selection of denomination required.

LIGHT WEIGHT

Weighs only 5 pounds.

FLAT MONTHLY RENTAL

Only \$8.50 per month.*

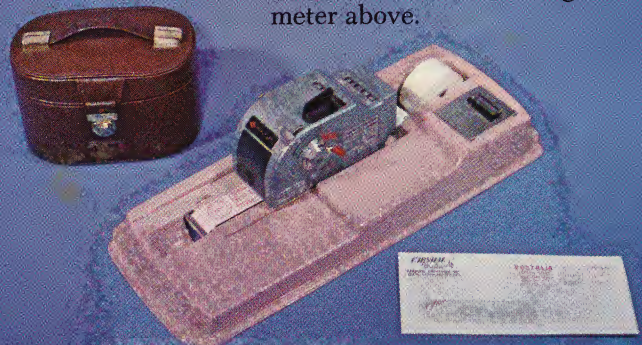
FLAT MONTHLY RENTAL

No matter how much mail you meter, your POSTALIA postage meter rental stays the same. No sliding-scale increase when your mail volume goes up. You save the difference. Bonus: POSTALIA rental contracts include all service AND parts — no extra charges!

*Plus installation charge.

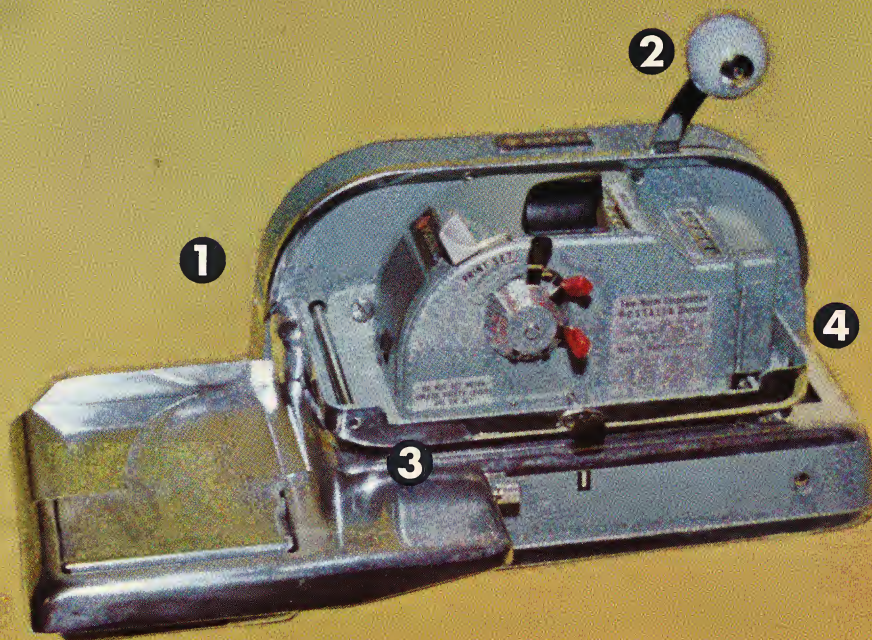
COMPACT HAND METER

- Flat rental: \$6.50 a month.*
- Up to 99c in one imprint.
- Holds up to \$9,990 in one setting.
- Other features same as regular meter above.



MODEL KF-1501/8

MANUAL MACHINE MODEL HM



1 SEALS — EJECTS — STACKS

Envelopes are imprinted, moistened, sealed, ejected, and stacked in one continuous operation.

2 FLIP ACTION LEVER

Easy operation — no cranking.

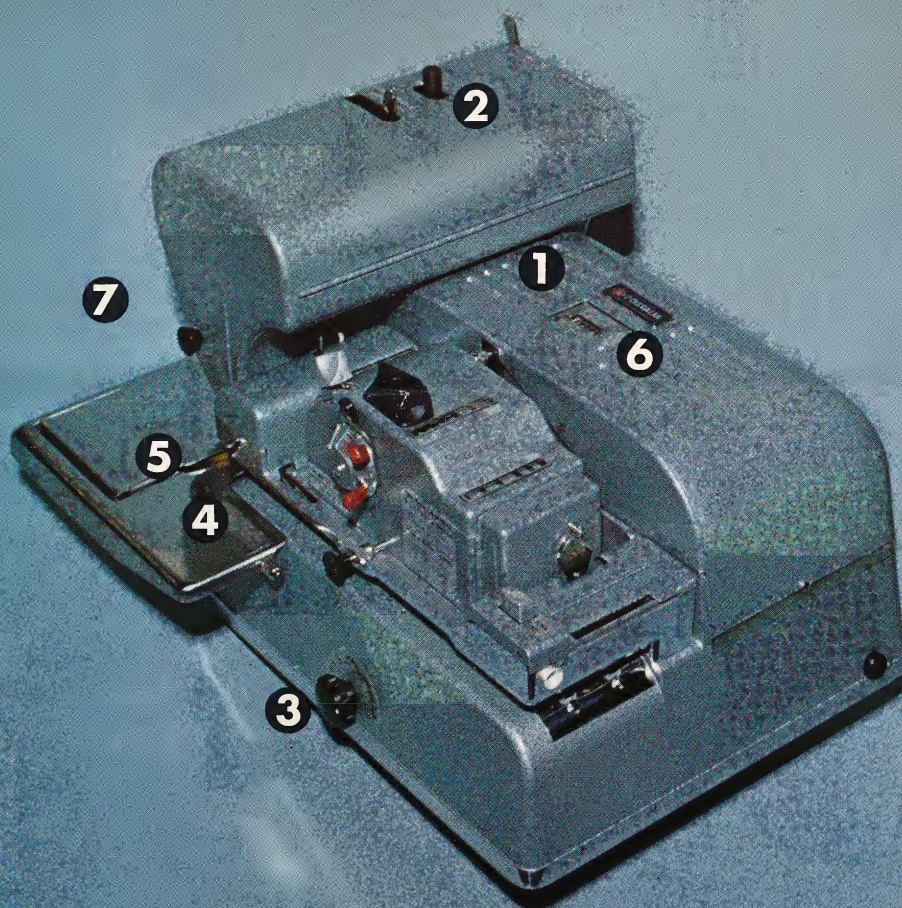
3 POSITIVE CLOSURE

Seals extra-deep flaps and also **tissue-thin** airmail envelopes. Large capacity, external water reservoir prevents internal leakage. Easy to maintain and refill.

4 PARCEL POST

Tape may be used or hand meter snaps out for direct imprinting on packages and large envelopes. This also enables hand meter to be used in remote areas.

SEMI-AUTOMATIC MODEL EMT



1 ELECTRIC ACTION

No hand cranking. Machine automatically imprints, seals, ejects, and stacks hand-fed letters.

2 AUTOMATIC TAPE DISPENSING

Pushbutton operation. Produces gummed tapes, pre-cut, wet or dry, for affixing to parcels and bulky mail. Simple loading of tape rolls.

3 THICKNESS CONTROL

Can be adjusted to handle envelopes up to $\frac{3}{8}$ " thick.

4 VERSATILE OPERATION

In addition to imprinting and sealing simultaneously, machine can easily be set to seal without imprinting or imprint without sealing.

5 EXTERNAL RESERVOIR

Large capacity, external water reservoir prevents internal leakage. Easy to maintain and refill.

6 COUNTER

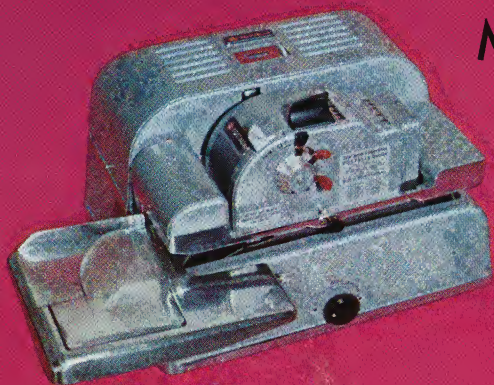
Reset counter registers quantity for each job.

7 CONVERTIBLE FEEDER

Automatic feed unit can be **added** to the semi-automatic model at any time for fully automatic operation.

SEMI-AUTOMATIC

MODEL EM



Where automatically dispensed tape is not required, the POSTALIA Model EM dispenses hand-fed, pre-cut tape. All other construction and operating features are the same as on the semi-automatic machine described on the previous page.

U.P.S. PARCEL REGISTER

MODEL KF-1501/13

Low-cost system for United Parcel Service record-keeping and payment. Simplifies and expedites handling and eliminates time-consuming sheeting. Provides continuous account of charges and balances, records parcel count, simplifies reconciliation with weekly statements. Eliminates hand rubber stamping. (U.P.S. Register can be used with all POSTALIA mailing machines.)

\$9.50 per month



FULLY AUTOMATIC MACHINE MODEL FAEMT

1 FEEDS AUTOMATICALLY

Fully automatic electric machine processes stack of envelopes at rates up to 9,000 pieces per hour.

2 LARGE CAPACITY HOPPER

Automatically feeds envelopes up to 11 x 15 inches.

3 IMPRINTS — SEALS — EJECTS — STACKS

Processes your mail automatically from start to finish.

4 AUTOMATIC TAPE DISPENSER

Imprints on tape when desired. Ejects wet or dry gummed tapes, cut and ready for affixing to parcels and bulky mail. Simple loading of tape rolls.

5 VERSATILE OPERATION

In addition to imprinting and sealing simultaneously, machine can easily be set to seal without imprinting or imprint without sealing.

6 THICKNESS CONTROL

Special thickness control allows feeding and imprinting of envelopes up to 3/8" thick. Jam-proof mechanism protects oversize material, prevents damage to mail.

7 COUNTER

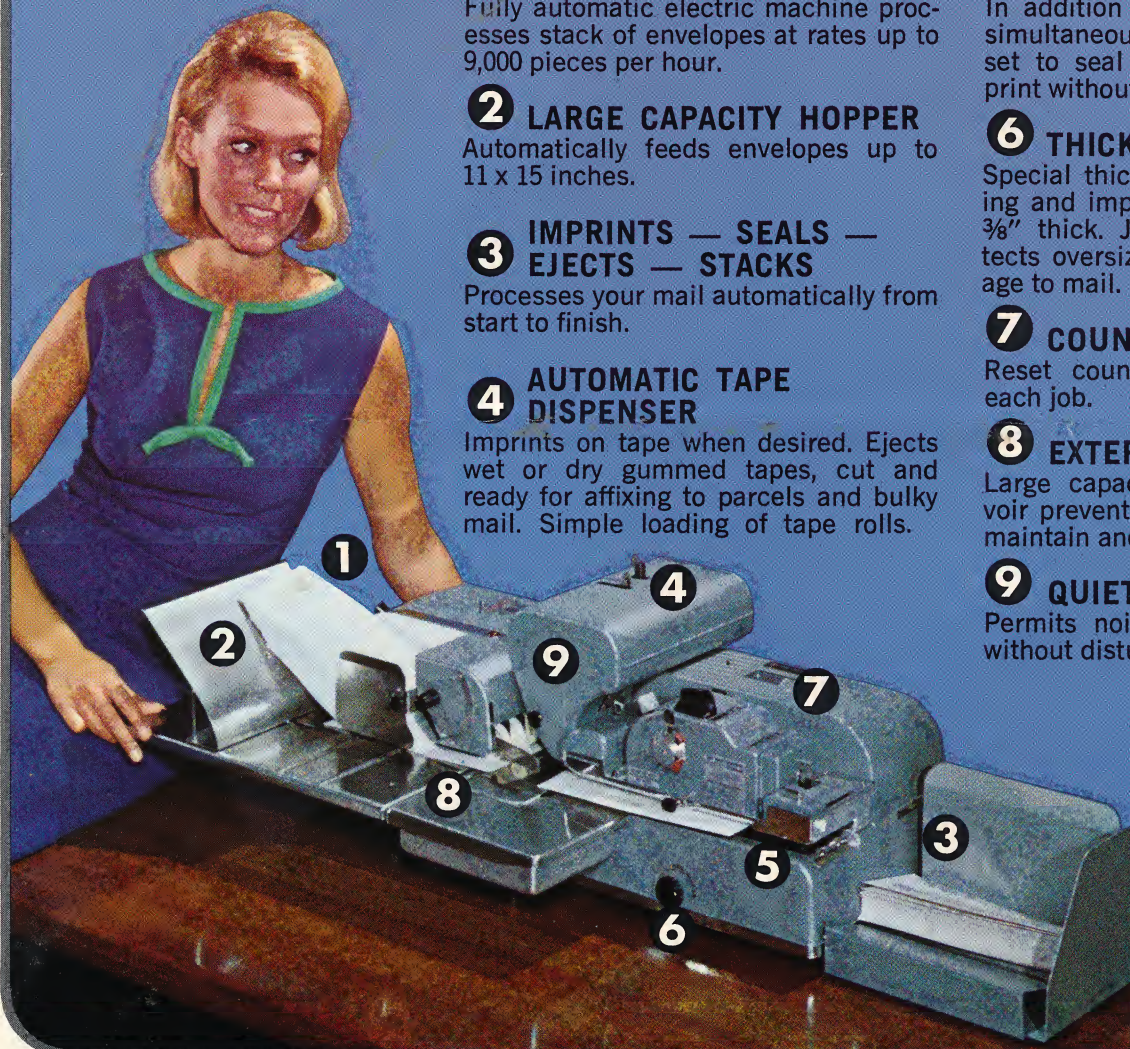
Reset counter registers quantity for each job.

8 EXTERNAL RESERVOIR

Large capacity, external water reservoir prevents internal leakage. Easy to maintain and refill.

9 QUIET OPERATION

Permits noiseless operation in office without disturbing workers.



POSTALIA

SAVES MAILING TIME -- WORK -- NUISANCE

POSTALIA

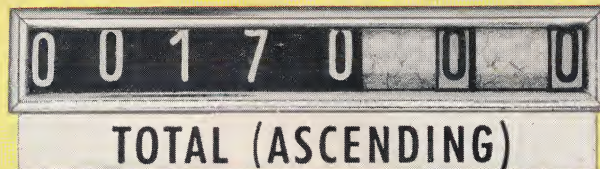
POSTAGE METER

- * MOST PRACTICAL *
- * MOST VERSATILE *
- * MOST ADVANCED *



POSTALIA stamps, postmarks, seals your mail in one operation. No fussing with loose stamps . . . no wetting . . . no sticking on stamps . . . no hand sealing . . . no delays at post office windows. Your mail travels faster through your office . . . and through the post office, too.

STOPS POSTAGE LEAKS, SAVES LOSSES



POSTALIA registers every penny of your postage, gives you a visible record of amount used and balance available. What's more, your postage may be locked against unauthorized use or loss . . . Now you can have real control of postage.

SAVES EXTRA TRIPS TO THE POST OFFICE



Trips to the post office take time. POSTALIA holds up to \$9,990 — enough postage in one setting to last several weeks, or even months. And it's safer than a bank vault! (The light 5-pound meter can be carried easily by a girl when resetting is required.)

IMPRINTS DIRECTLY ON PACKAGES AND ENVELOPES



POSTALIA is the only meter that can imprint directly on packages as well as on envelopes and on tape. Saves time, makes neater mailings. You can use the POSTALIA meter with high speed mailing machines or remove it easily for direct imprinting of parcels.

SPEEDS YOUR MAIL ADVERTISES YOUR BUSINESS



Metered mail gets preferential treatment at the post office, needs no facing or cancellation. You can send self-insured parcels without going to the parcel post window . . . *all that, and free advertising too!* You not only get the advantages of metered mailing with POSTALIA, you also get the prestige of the modern metered imprint — *and your own advertisement printed on every piece of mail you send.* It's a national ad campaign at no cost to you! We will make ad plates (at a nominal charge) showing your product, slogan, or other message.





























POSTALIA

speeds mail all over the world

SINCE 1938






























POSTALIA GROWS WITH YOUR REQUIREMENTS

WHETHER YOU MAIL 10 PIECES A DAY OR 10,000

POSTALIA does the job most economically and efficiently. The POSTALIA postage meter can be used alone for smaller mailings, and as your volume grows, the same meter fits right into manual, semi-automatic, and fully automatic mailing machines that feed, imprint, seal, and stack your mail at high speed.



POSTALIA POSTAGE METERS

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